How are posters different?

- The presenter and audience interact
  - Mutual exchange of ideas and data
  - More informal, convenient setting
- The audience will inspect the poster, not read it
  - More pictures than words
  - Viewing at a distance
- The poster speaks for itself, while the presenter:
  - Answers questions
  - Provides further details

Putting Posters Together

- Title
- Introduction
- Methods and results
- Conclusions

Tips for Making Posters

- Make the title informative
- Provide a brief summary to orient the viewer
- Plan a story for the viewer
- Use telegraphic language and bulleted outlines
- Construct easy-to-interpret graphs and tables for information and comparisons
- Include a visual image to illustrate your project and/or results
- Make it easy for the viewer to determine the flow of information

Poster Presentation Tips

- [http://www.biology.eku.edu/RITCHISO/posterpres.html](http://www.biology.eku.edu/RITCHISO/posterpres.html)
- [http://www.aas.duke.edu/trinity/research/vt/postertips.html](http://www.aas.duke.edu/trinity/research/vt/postertips.html)
- [http://lorien.ncl.ac.uk/ming/Dept/Tips/present/posters.htm](http://lorien.ncl.ac.uk/ming/Dept/Tips/present/posters.htm)
- [http://www.kon.org/tips_poster.html](http://www.kon.org/tips_poster.html)