Society of Hispanic Professional Engineers

November 6th-9th

"Let ME Make a Difference!"

MIDWESTERN EXPO

www.shpe.org/me2003
Welcome

On behalf of the student and professional chapters that make up the Society of Hispanic Professional Engineers (SHPE) -Region III & VI, we would like to thank you for being part of the Industrial PartnerSHPE Council. Your contributions have provided us with opportunities to succeed, as well as the ability to expand and strengthen our programs.

We eagerly welcome your participation! Midwestern Expo, also known as ME 2003, is the largest conference in the Midwest that tailors to Hispanics in the engineering, mathematics, and science fields. ME 2003 will provide educational and technical training as well as networking and career prospects for Hispanic students and professionals. We hope to attract nearly 700 students, corporate representatives, and community leaders. In this global economy where diversity is key, please do not miss this opportunity to meet highly talented Hispanics who have the skills needed to strengthen your competitive advantage. Join us and "Let ME Make a Difference!"

ME Committee Chairpersons

Conference Chair……………………………… Africa Espina
Committee 1 Champion………………………. Ori Sivan
Committee 2 Champion………………………. Claudia Espinosa
Committee 3 Co - Champion…………………. Adam Hernandez
Committee 3 Co - Champion………………….. Mariam Hafezi
IPC Fundraising Chair………………………… Fernando Diaz
Funding Co-Chair…………………………….. Ori Sivan
Funding Co-Chair…………………………….. Melissa Gamez
Who are Region III & VI?

- 50 Student Chapters
- 9 Professional Chapters
- 1000 Student Members
- Geographical region includes 20 states
- Home of the Big Ten
- Home of the North Conference Big 12 Schools
- Home to 40% of the top 100 Engineering Schools
Technical and Career Workshops
Opportunities for your organization to participate in technical and career workshops as well as panel discussions. These workshops and panel discussions will highlight those skills necessary for students and professionals to become successful leaders as well as better prepare them for their respective career paths.

Graduate Program
This program will cater to students wishing to enter graduate programs or who are currently enrolled in graduate programs. Through workshops and events, students will learn about what steps to take when applying to graduate school and tips on how to enhance ones research or masters project while in a graduate program.

Graduate School Fair
Explore advanced degree programs by meeting with different colleges and universities from around the country.

Regional Academic Olympiad
Teams of three will represent each SHPE chapter from region 3 and 6. Teams will compete to test their technical and team skills. The winners will advance to the national academic Olympiad.

Gala Reception & Banquet
The Gala Banquet is the culmination of the expo, and will highlight our accomplishments as a region by recognizing those that encompass SHPE values and strive for success.

Salute to Corporate America Dinner
The corporate America dinner will feature a key note speaker that will energize students to escape their cultural bounds and succeed in corporate America. Students will get a chance to formally network with companies and other SHPE students while enjoying an excellent catered dish.

Schedule of Events

Wednesday - November 5
• Pre-College

Thursday - November 6
• Registration
• Pre-College
• Opening Ceremony

Friday - November 7
• Registration
• Team Building Activities
• Student Workshops
• Academic Olympiad
• Salute to Corporate America Dinner
• Corporate & Student Networking Reception

Saturday - November 8
• Professional Workshops
• Career Fair
• VIP Reception
• Gala Banquet Reception
• Gala Banquet
• Post Gala Social

Sunday - November 9
• Closing Ceremony
• Check Out
Regional Awards
These awards are designed to recognize individuals and companies who encompass the values that SHPE holds.
• Student Leader of The Year Award
• Reaching Academic Excellence – Most Improved GPA Award
• Conference Theme Award
• MentorSHPE Award

VIP Reception
This reception will not only provide a networking environment for students, professionals and corporate representatives, but will honor our best students in the area of academics and leadership. We will also highlight the dedicated corporate sponsors that made ME 2003 possible.

Technical Poster Display
The student poster session will highlight the research efforts of SHPE students. It showcases innovative research ideas and provides a technical setting for students, faculty and technical professionals to have informative discussion on new and exciting technical research.

Pre-College Program
This 2-day program is designed to expose middle and high school students to the exciting life of math, science and engineering fields. Through different events students will also be exposed to leadership skills, college life, and the importance of Latinos in higher education.

Career Fair
Attend the largest Hispanic technical career fair in the Midwest, aimed at college students in engineering, math and science. The career fair allows companies the opportunity to attract talented Hispanics in the fields of engineering, math, and science.
IPC Mission: To serve as an advisory council to the Society of Hispanic Professional Engineers with shared commitment to enhance students and professionals ability to succeed in the workplace. IPC accomplishes this by providing industrial expertise, resources and guidance reflected by an increased pool of quality candidates.

ME 2003 provide IPC an opportunity to accomplish its mission by
- Bringing together the brightest students from the Midwest Region, which holds some of the best engineering schools in the nation.
- Allowing IPC members to share their industrial expertise, experience, and guidance with students that value these qualities.

In addition, IPC members are given
- Complimentary interview rooms (2)
- Company Reception Room (1)
- Priority for presenting workshop (1)
- Special accommodation in any event

ME 2003 appreciates and salutes IPC for their support of SHPE!

Thank You!
Sponsorship/Career Fair Registration for IPC members

Company Name
Contact Person
Address
City  State  Zip
Telephone  E-mail  Fax

- Please check the selection for your company’s sponsorship/exhibitor endorsements
- Early sponsorship postmark deadline is August 1st. Any monies received after that date will be considered late sponsorship.

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<thead>
<tr>
<th>Sponsorship Level</th>
<th>Early</th>
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<tr>
<td>Gold Sponsor</td>
<td>$10,000</td>
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<tr>
<td>Silver Sponsor</td>
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<td>Bronze Sponsor</td>
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<tr>
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<td>Polo Shirts with company logo</td>
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<td>Bags with company logo</td>
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<tr>
<td>Salute to Corporate America Dinner</td>
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<td>$12,000</td>
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<tr>
<td>VIP Reception</td>
<td>$2,500</td>
<td>$3,500</td>
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<tr>
<td>Saturday Box Lunch</td>
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<td>ME Web Design Contest</td>
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<td>Registration for Additional Reps.</td>
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<tr>
<td>1/2 page color page</td>
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| Conference Journal              | $3,000 | $3,000 |
| Leadership Team Bldg. Program    | $1,500  | $2,000 |
| Academic Olympiad                | $1,500  | $2,000 |
| Reserved Gala Banquet Table      | $800    | $800   |

Signature of Authorized Representative _________________________  Title__________________  Date_____________
(Form must be signed in order to be valid)

Enclosed please find my check for $_________________

Make checks payable to SHPE Midwestern Expo. A check or purchase order must accompany this form. All forms must be signed to be valid.

No cancellations will be accepted after September 15, 2003.
Contributions are tax deductible to the extent allowable by law.

Send check and forms to:
UI SHPE  C/o Ori Sivan
3307 Seamans Center  Iowa City, IA 52242

Electronic copy available!
www.shpe.org/me2003

If you have any questions about his sponsorship registration please contact:
Fernando Diaz
fernando.diaz@shpe.org
217-265-0038
Workshop Facilitator Opportunities

A whole conference day is dedicated for workshops focused on professional development, personal development, leadership skills, and technological awareness. Workshops are offered for pre-college and university students as well as professionals. Some of the most impressionable workshops have been given by corporate representatives. This is an excellent opportunity for both companies and students!

Please indicate what kind of workshop you are most interested in facilitating:

☐ Professional Development
☐ Cutting Edge Technology
☐ Leadership Development
☐ Personal Development
☐ Other

Provide the name or topic of your workshop, as it would appear on the conference journal
___________________________________________________________________________________
___________________________________________________________________________________

Provide a description of your workshop, as it would appear on the conference journal:
___________________________________________________________________________________
___________________________________________________________________________________
___________________________________________________________________________________
___________________________________________________________________________________

Indicate what materials you will need for this presentation (i.e. LCD Projector, Television, Board, etc.)
___________________________________________________________________________________
___________________________________________________________________________________

Thank you for your interest in hosting a workshop or discussion panel for ME2003!

Please send this information by standard mail or electronically to:
UI SHPE
C/o Claudia Espinosa
3307 Seamans Center
Iowa City, IA 52242
cespinos@engineering.uiowa.edu
Hotel and Transportation

Sheraton Hotel

210 South Dubuque Street
Iowa City, Iowa 52240
(319) 337-4058
www.sheraton.com

The Sheraton Hotel is conveniently located in unique downtown Iowa City. Its location on the pedestrian mall literally puts restaurants and shopping areas right outside its doors. The University of Iowa Campus is one block away making all conference events within walking distance. The gala banquet, the highlight of the conference, will be held in the hotel's ballroom.

The Sheraton offers standard rooms as well as club level rooms. Internet access is available as well as workout facilities and an indoor pool. The Sheraton extends to its club level guests a commons area where complimentary breakfast and evening beverages are served. These rooms are offered at a higher rate than standard rooms. Please call the Sheraton for room rates. All rooms are limited so please make your reservations in advanced. In that case that all rooms are filled, there are other available hotels nearby but not within walking distance. Contact us for more information.

The Cedar Rapids/Iowa City airport is 25 minutes from campus. If the need arises, transportation to/from the airport will be facilitated. Please contact us if you anticipate this. Parking in the adjacent ramp is included with the room rate. Transportation will not be needed for all other conference events unless the need for another hotel arises.

If any Hotel/Transportation questions should arise please contact:

UI SHPE
C/o Africa Espina
3307 Seamans Center
Iowa City, IA
52242
(319) 339 -0250
aaespina@engineering.uiowa.edu
November 6th-9th

Thank you for your participation in ME 2003 "Let ME Make A Difference!"

For sponsorship questions and more information please feel free to contact:
Fernando Diaz
117 Transportation Bldg.
104 S. Mathews Ave.
Urbana, IL 61801
fernando.diaz@shpe.org
(217) 265-0038

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